

## LUDOVICI PICCONE & PARTNERS

### INFORMATION ON THE PROCESSING OF PERSONAL DATA ACCORDING TO THE GDPR - REGULATION (EU) 2016/679

The Regulation (EU) 2016/679 on the protection of the personal data (hereafter "**Regulation**") establishes rules concerning the protection of individuals with regard to the Personal Data processing, as well as rules on the free movement of such data, and protects fundamental rights and freedoms of individuals, with particular reference to the right to the personal data protection.

This statement explains the methods and purposes of the Personal Data processing held by Ludovici Piccone & Partners, as the data controller (hereinafter referred to as "**Controller**" or the "**Firm**" ), as well as any additional information required by the Regulation, including information on the rights of the data subject and the related exercise thereof.

Pursuant to the Article. 4, no.1 of the Regulation, "**Personal Data**" refers to any information concerning an identified or identifiable natural person (hereafter, "**Data Subject**").

Pursuant to the art. 4, no. 2 of the Regulation, "**Processing**" refers to any operation or set of operations, performed with or without the aid of automated processes and applied to Personal Data or sets of Personal Data, such as collection, registration, organization, structuring, storage, adaptation or the modification, extraction, consultation, use, communication by transmission, diffusion or any other form of provision, comparison or interconnection, limitation, cancellation or destruction.

Chapter III of the Regulation - articles 12 and following - also provides that the Data Subject must be made aware of the information relating to the processing activities undertaken by the Data Controller itself, and the rights of Data Subjects.

#### 1 PURPOSES OF PROCESSING AND LEGAL BASIS

With the express consent of the Data Subject, the Firm shall process the Personal Data provided (name, surname, e-mail address, telephone number) for the following purposes:

- Respond to the request received through the website of the Firm.

#### 2 PROCESSING AND STORAGE MODES

Pursuant to the art. 5 of the Regulation, Personal Data under Processing are:

- processed lawfully, correctly and transparently as regards the Data Subject;
- collected and registered for the mentioned above, explicit and legitimate purposes, and subsequently processed in a way compatible with such purposes;
- adequate, relevant and limited to that required for their processing purposes (so-called "data minimisation");
- accurate and, where necessary, kept up to date;
- processed in a way to ensure their adequate security through appropriate technical and organisational measures, to avoid unauthorised or unlawful processing and loss, destruction or accidental damage, ensuring data integrity and confidentiality;

Personal Data shall be retained for the time necessary to achieve the purposes for which it was collected and processed, as maximum period of 24 months.

Personal Data shall be processed by the Data Controller with an automated and non-automated tools; the electronic storage of the Personal Data takes place in a secure servers located in areas with controlled and restricted access.

#### 3 PROVISION OF PERSONAL DATA

If Personal Data are not provided for the purposes they were referred to, in paragraph 1, the Firm will be unable to send the communications containing information on Ludovici Piccone &

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Partners regarding conferences and other activities organized by the Firm, as well as updates and/or informative material of legal, professional and institutional nature.

### **4 DISCLOSURE OF PERSONAL DATA**

Personal Data will be accessible to those responsible for the processing and to any external entity duly authorized. Personal Data could be transmitted, for services provision, to a Third Party which might be appointed as Personal Data Processors, by the Data Controller.

Personal Data shall not be subject to dissemination.

### **5 TRANSFER AND PROCESSING OF PERSONAL DATA TO FOREIGN COUNTRIES**

Personal Data may be transferred and/or processed by entities belonging to the EU countries and to countries outside the European Union for the purposes of the paragraph 1. In the event of transfer of Personal Data outside the European Union, in the absence of an appropriateness decision by the European Commission, the provisions of the applicable legislation regarding the transfer of Personal Data to third countries outside the European Union shall still be respected, concerning the transfer of Personal Data to third countries not belonging to the EU.

### **6 RIGHTS OF DATA SUBJECTS**

Pursuant to the articles 15 to 21 of the Regulation, the Data Subject may be able to access Personal Data at any time to correct, delete and, more generally, exercise all rights that are expressly recognised in accordance with applicable legislation of protection of Personal Data.

In particular: the right to obtain confirmation of the existence or not of Personal Data and their communication in an intelligible form, to know the origin, purposes and methods of Processing; the right to obtain details on the recipients or categories of recipients to whom Personal Data may be communicated; the right to verify the accuracy of Personal Data or request its supplement, update, or correction; the right to request the cancellation, transformation into anonymous form, or the blocking of the Personal Data processed in violation of the law, as well as their limitation under the law, and to oppose in any case, in whole or in part, for legitimate reasons to their Processing; the right to the portability of Personal Data, as well the right to raise a complaint, a report or an appeal to the Guarantor for the protection of personal data, where appropriate.

Pursuant to the art.7, paragraph 3 of the Regulation, the Data Subjects shall be entitled to revoke their consent to the processing of Personal Data at any time.

### **7 DATA CONTROLLER.**

The Data Controller is Ludovici Piccone & Partners, with headquarters in Milan, via Sant'Andrea n. 19 - e-mail: [ludoviciandpartners@Lptax.it](mailto:ludoviciandpartners@Lptax.it).

### **8 COMMUNICATIONS AND EXERCISE OF THE RIGHTS OF DATA SUBJECTS**

For any communication and the exercise of the rights referred to in paragraph 6 of this statement, the Data Subject can contact at any time the Data Controller specified in point 7, by sending an e-mail to [ludoviciandpartners@Lptax.it](mailto:ludoviciandpartners@Lptax.it)